



SIES

School of
Business Studies

RISE WITH EDUCATION

Driving education since for than

25 years

Vision

To be one of the preferred Business Schools in India

Our Mission

- To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
- To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
- To instill and nurture sense of ethics and values in students.
- To impart leadership and collaborative skills with high professional competence.
- SIES shall be the most admired academic institution in India

Accreditation

2002



ISO 9001:2015
Certification
awarded by LRQA
in August 2018

2006



Accreditation by the
Accreditation Council
for Business Schools
and Programs
(ACBSP).

2018



One of the few
Business Schools in
India with NAAC
accreditation

2021



Accreditation
received for MMS &
MCA programs

Accolades & Ranking

Excellence in Management Education 2024



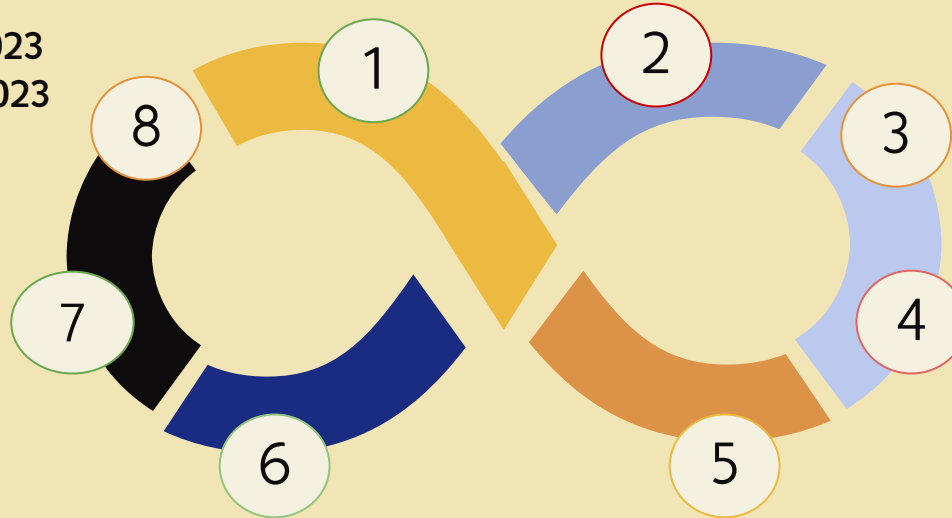
Ranked 1st in Mumbai for 2024
Ranked 21st (All India), 2024



Ranked 35th (All India), 2023
Ranked 7th (Mumbai) in 2023



Ranked 4th (Mumbai) in 2024
Ranked 10th (West India) 2024



Management Institute of the year-2023



Ranked 6th in West Zone and 4th in Maharashtra for 2023



Education Icon Award for 2023
Rank 1 Management Institute in Mumbai



Best Management institute of the year-
2nd Runner-up for 2021-22

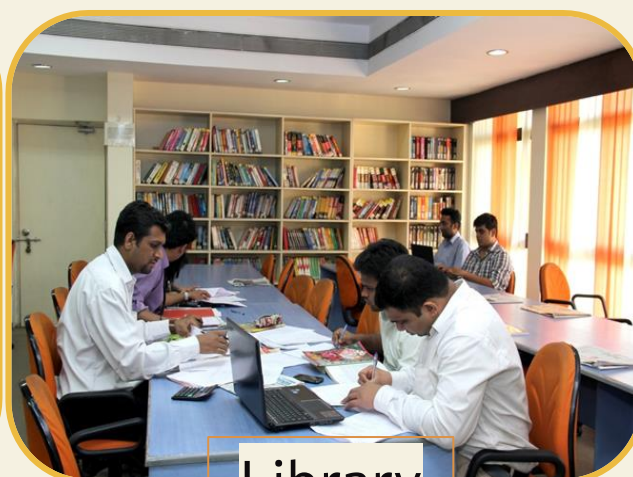


Programs Offered

Programs	Year of Commencement	Affiliation	Intake
PGDM-2 Years Marketing, HR, Finance, Operations	1996	AICTE	120
PGDM Pharma-2 Years Marketing, Operations	1997	AICTE	60
PGDM-Biotech-2 Years Marketing, Operations	2006	AICTE	30
PGDM AIMA (Facilitating Center) Marketing, HR, Finance, Operations	2012	AICTE	60



Auditorium



Library



Computer Centre



Lecture Room



Amphitheatre



Seminar Hall

Innovative Courses

Innovation in Marketing specialization includes

- ✓ CRM
- ✓ Integrated Advertising & Communication
- ✓ Digital Marketing
- ✓ Marketing Analytics



Innovation in Finance specialization includes

- ✓ Digital Finance
- ✓ RAVS
- ✓ Behavioural Finance
- ✓ Financial Analytics



Innovation in Human Resource specialization includes

- ✓ Psychometric Test
- ✓ Performance Management
- ✓ HR Analytics
- ✓ HRIS

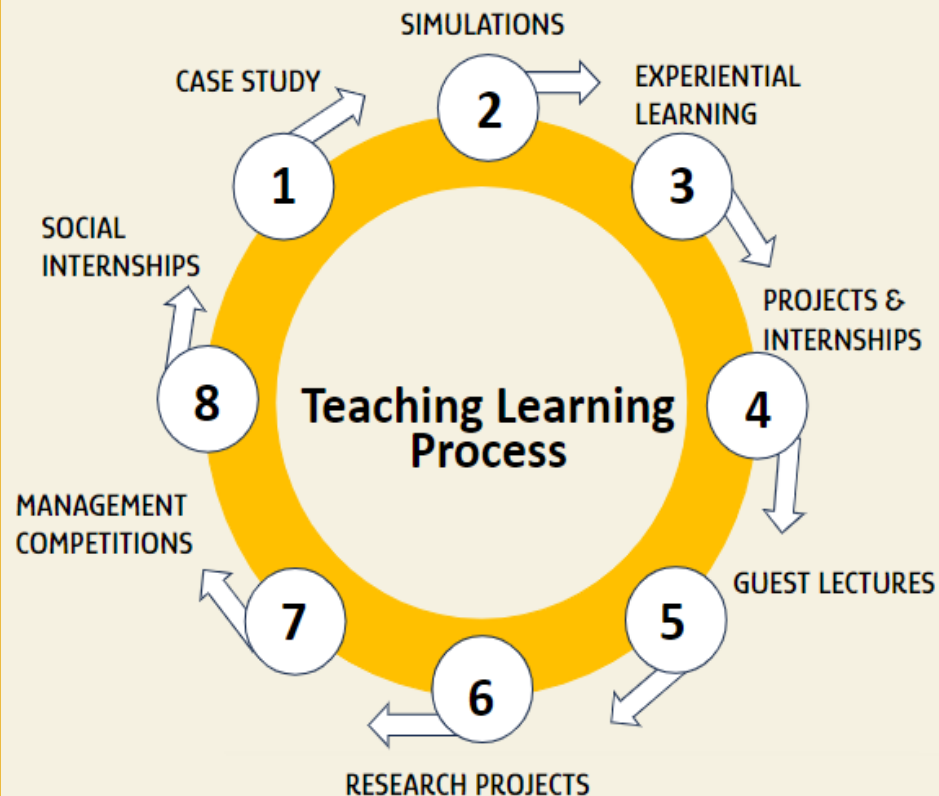


Innovation in Operations specialization includes

- ✓ Six Sigma
- ✓ Business Analytics
- ✓ Qualitative Models
- ✓ Project Management
- ✓ Business processes



Pedagogy



All Round Development Programs

Skill Linked
Immersion
Program

Market Based
Projects

Global
Immersion
Program

Idea Research

Ideathon

International
Conclave &
Seminars

Sports Meet

Students'
Festivals

Student Committee





Student Winners

Priya Mondkar, Juilee Patil, Dipali Shedge-Winners of Accuthon by BMA 2024

1st Prize

Radha Iyer, Radhika Bali, Sanjana Mhatre - Winner of DBS Case study competition 2024

1st Prize

Sujaya Shetty-Outstanding Student of the Year 2024-BMA

1st Prize

Akash Satpute, Anupriya Shivhare, Amruth Nair, Aditya Jangle-Winner of SBI Ideation CASE STUDY COMPETITION 2024

1st Prize

Riya Bansal, Divya Rahar, Krunal Khandzode & Ameya Pawar-Finalist of ORION-National Consulting Case Competition Organised by CRUX @ XLRI

1st Prize



Student Achievers



SUMMER
INTERNSHIP
PROGRAM 2024



Gopalraj Yadav-Achiever of the month during SIP 2024-By ReeferON



Shakira Khan winner of International Trip for outstanding performance in SIP 2024-Bajaj Allianz



Nikith Naik, Shrutika Dongare & Lavanya Anatt-Won award for excellent performance in Internship by Bajaj Allianz for SIP 2024



Pratik Navale & Yash Pednekar-Excellent Contributor

Shubham Shivekar & Sudalamani Konar -Exceeds expectation by Anarock for SIP2024

Placements 2024

PGDM 2022-24

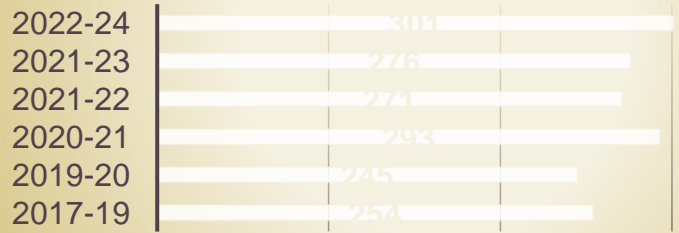
Summer Internship	Highest Stipend	Average Stipend	
	INR 50K per month	INR 22k per month	
Final Placement	Highest Package	Average Package	Average Package for Top 30%Batch
	INR 24 Lakh CTC	INR 9.1 Lakh CTC	INR 10.29 Lakh CTC

Pharma & Biotech 2022-24

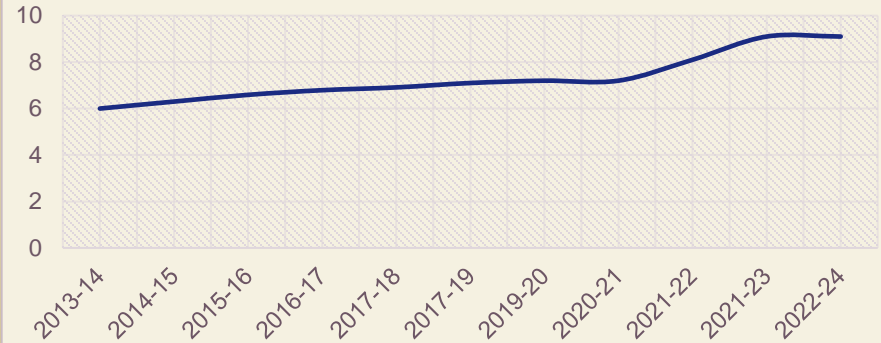
Summer Internship	Highest Stipend	Average Stipend	
	INR 40K per month	INR 17k per month	
Final Placement	Highest Package	Average Package	Average Package for Top 30%Batch
	INR 15 Lakh CTC	INR 7.5 Lakh CTC	INR 9.0 Lakh CTC

Placement Trends @ SIES

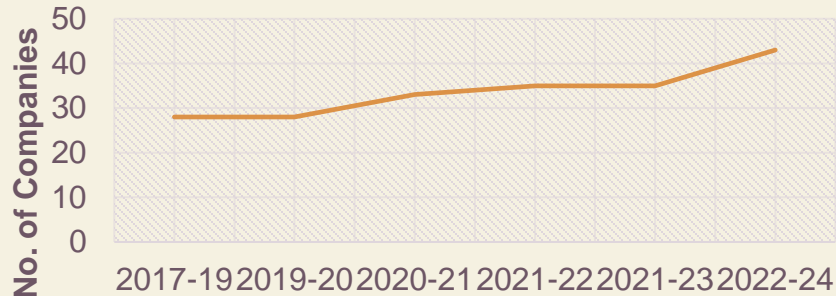
Total Companies on campus



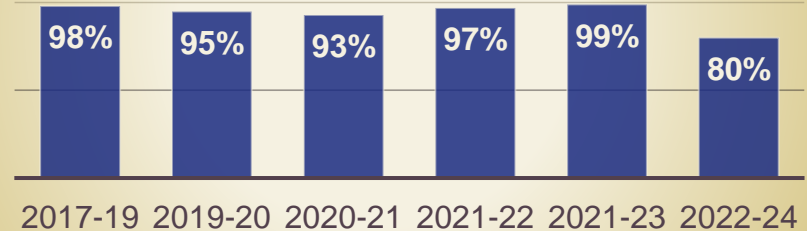
Average Package in lacs



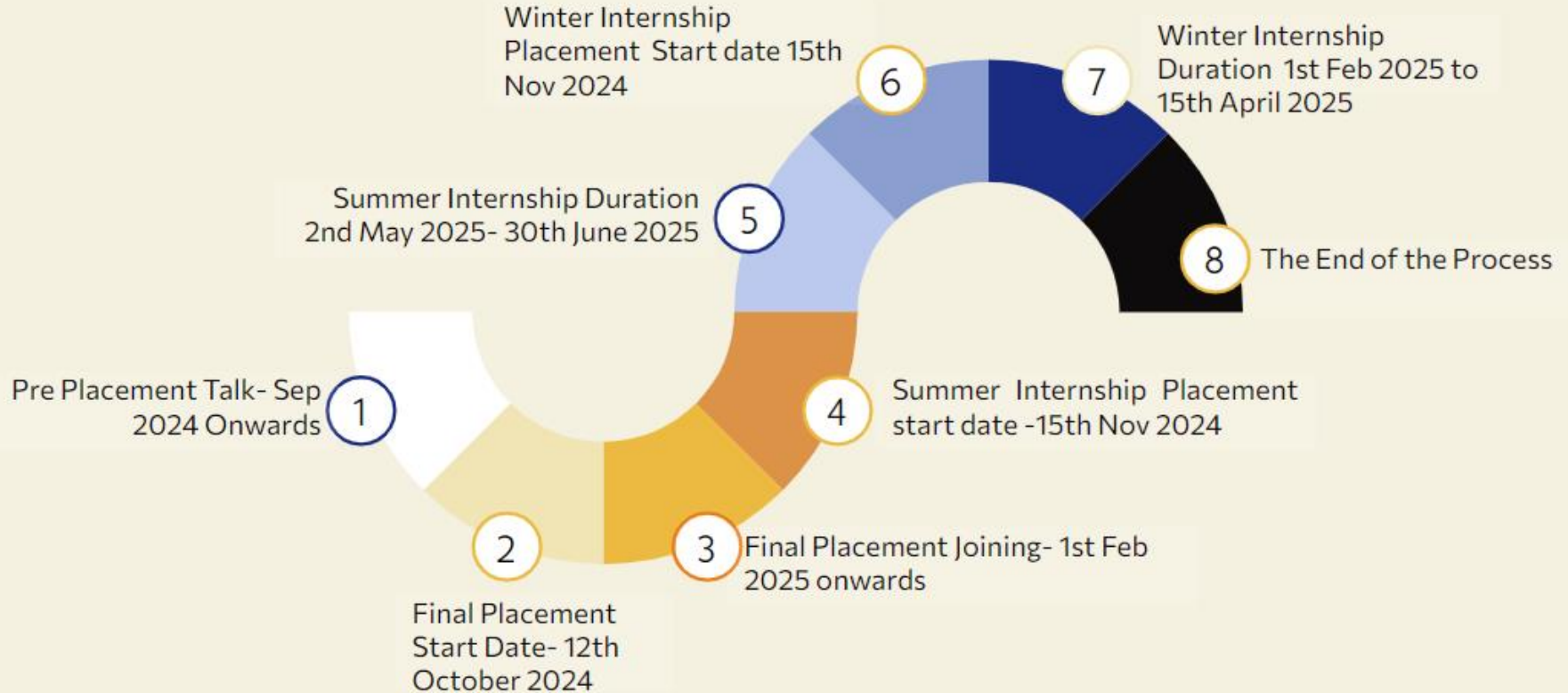
NEW COMPANIES



Placement Index



Placement Timelines - Management Programs



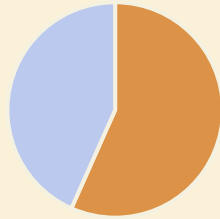


Specialis ation offered

Programs	Specialisations Offered Intake	No. of students
MMS - 2 years (Marketing, HR, Operations, Finance)	1995	University of Mumbai 180
PGDM - 2 years (Marketing, HR, Operations, Finance)	1996	AICTE 120
PGDM Pharma - 2 years (Marketing, Operations)	1997	AICTE 60
PGDM Biotech - 2 years (Marketing, Operations)	2006	AICTE 30
AIMA PGDM - 2 years (Marketing, HR, Operations, Finance)	2012	AICTE 60
Master in Computer Applications - 2 years (MCA)	2001	University of Mumbai 120

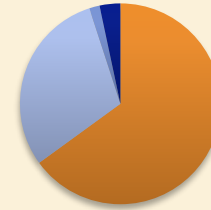
Batch PGDM Finance 2023-25

Gender Diversity



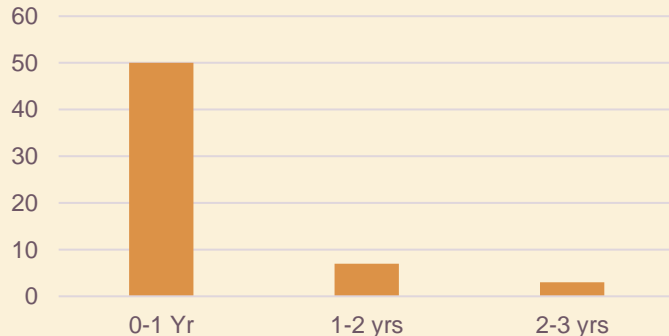
Female Male

Academic Profile

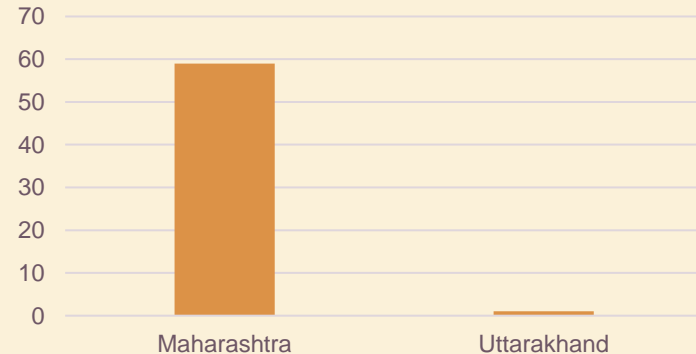


B.Com/B.A.F/B.B.I B.M.S/B.B.A B.E/B.Tech B.Sc

Work Experience

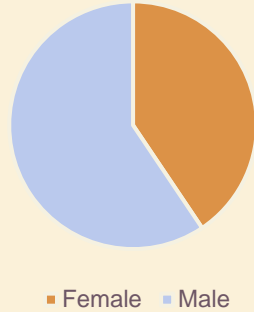


Demographic Divide

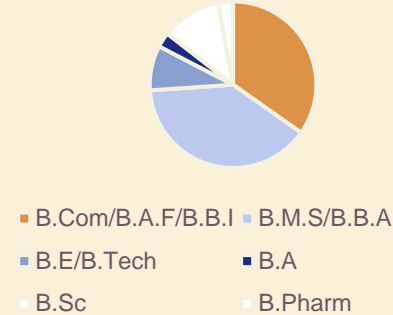


Batch PGDM Marketing 2023-25

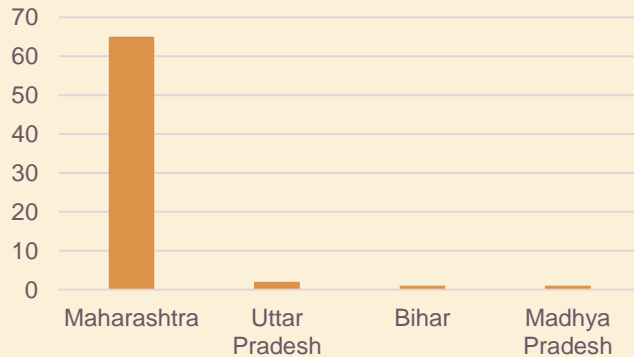
Gender Diversity



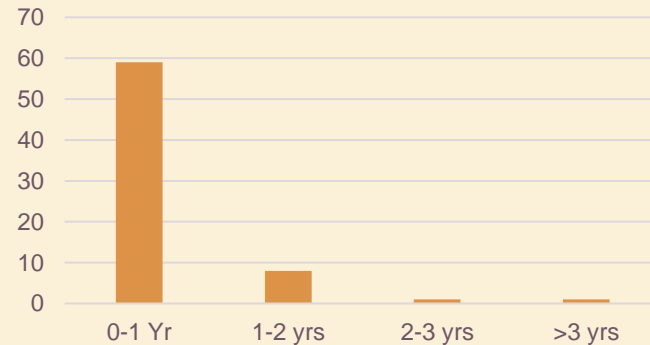
Academic Profile



Demographic Divide

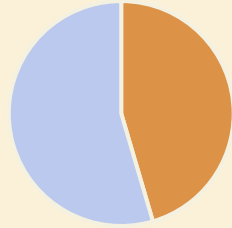


Work Experience



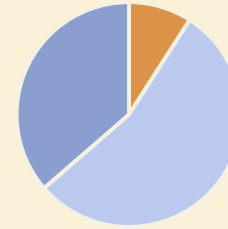
Batch Profile PGDM OPS 2023-25

Gender Diversity



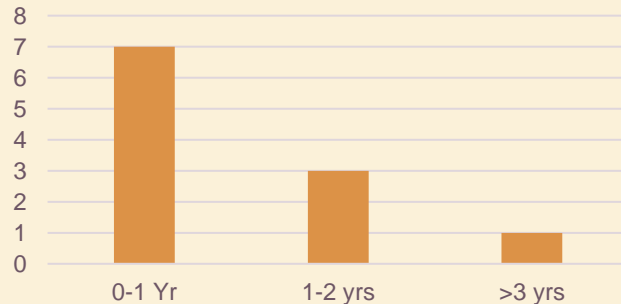
Female Male

Academic Profile

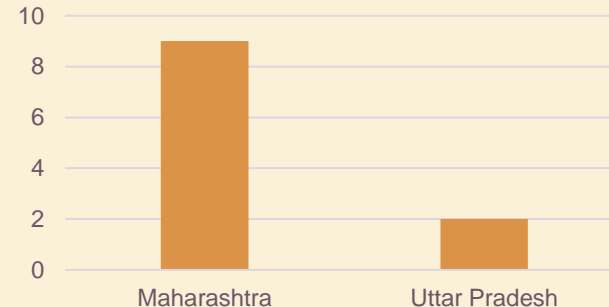


B.Com/B.A.F/B.B.I B.M.S/B.B.A B.E/B.Tech

Work Experience

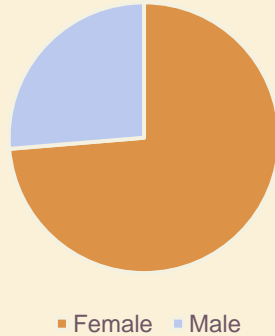


Demographic Divide

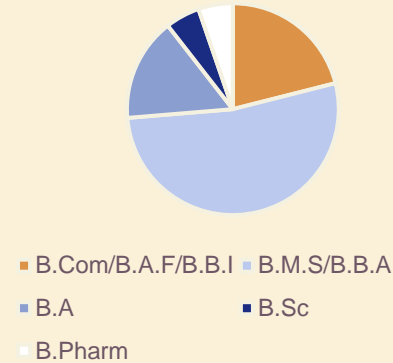


Batch Profile PGDM HR 2023-25

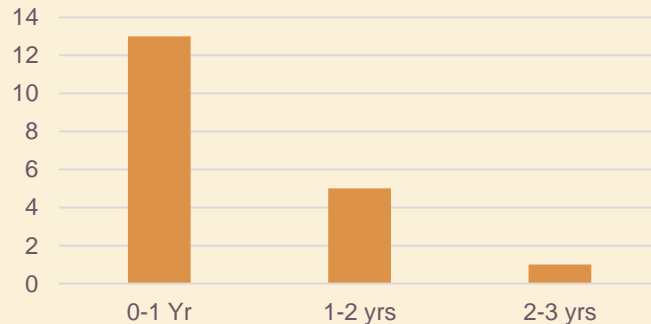
Gender Diversity



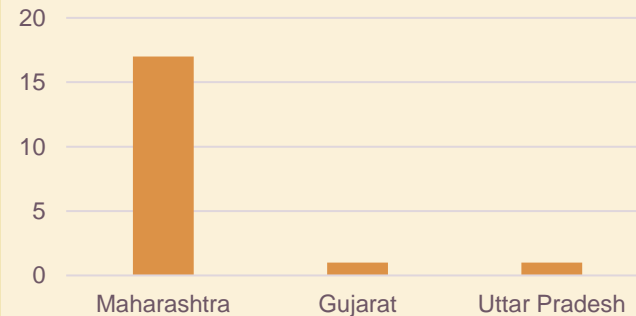
Academic Profile



Work Experience

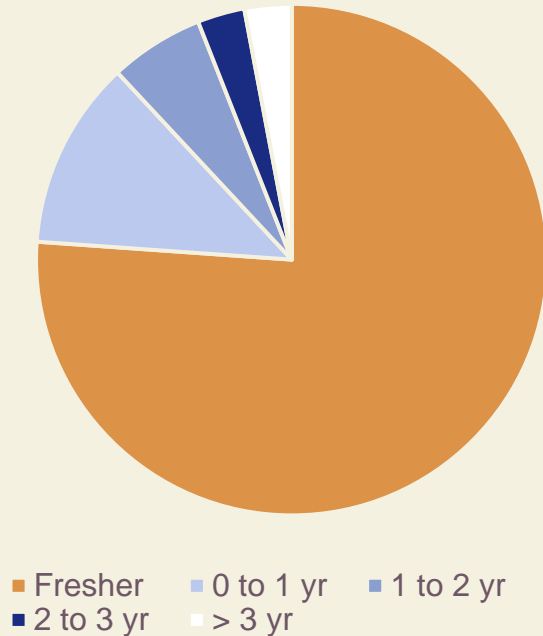


Demographic Divide

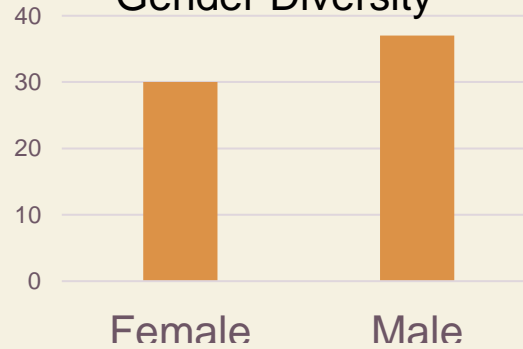


Batch Profile Pharma / Biotech 2022-24

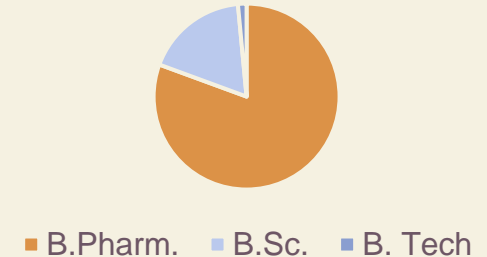
Work Experience



Gender Diversity



Academic Qualification



Few Distinguished Alumni

Batch	Name	Designation	Company
1995-1997	Nirmal Nair	Vice President - Group Talent Acquisition	Network18 Media & Investments Limited
1995-1997	Krishnan Akhileswaran	Group CFO	Apollo Hospitals Enterprise Ltd.
1997-1999	KS Meenakshi	Global Head - Business Delivery Centers	Credit Suisse
2001-2003	Sudarshan Chari	Managing Director	DBS Bank
1999-2001	Vijay Iyer	Director - India Ads	Amazon
1999-2001	Vijay Vaidyanathan	Head - Key Alliances	HDFC Life
1999-2001	Anand Narsimhan	TV Media Journalist & Anchor	Network18 Media & Investments Limited
1999-2001	Pankaj Upadhyay	Executive Vice President-Sales and Marketing	Akumentis
1999-2001	Sitara Paniker	Director Marketing and Commercial Excellence of India	Beiersdorf
Executive First Batch	Unnikrishnan V.	Vice President	Merkle

PGDM Recruiters

Morgan Stanley

asianpaints

airtel

Pitambari
INNOVATIVE PRODUCTS

HAFELE
FINDING BETTER WAYS

marico

A.K. STOCKMART PVT. LTD.
BUILDING BONDS

TRENT
LIMITED
A TATA Enterprise

SECLORE

Deloitte

BASF
We create chemistry

KANSAI
NEROLAC
PAINTS LIMITED

Foodland
The Supply Chain Solutions Specialist

FACTSET

gep | saving
is believing

Coca-Cola

SBI Life
INSURANCE

Capgemini
CONSULTING. TECHNOLOGY. OUTSOURCING

EY
Building a better
working world

ASCENSO
never stop rising

i

ugam

ROSY BLUE
MORE THAN DIAMONDS

AXIS BANK

LT

PHOENIX
MARKETCITY

Edelweiss
Ideas create, values protect

SEAMEX
seamless experience always

Jyothy labs

Raychem RPG

DARASHAW
ALL ABOUT TRUST

TATA

General
Mills

LODHA
BUILDING A BETTER LIFE

Piramal

WELLA
PROFESSIONALS

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Café
Coffee
Day

HyperCITY
Big store. Big savings.

WIPRO
Applying Thought

kotak
Life Insurance

IFB
www.ifbappliances.com

signify

TATA
PLAY

HDFC BANK
We understand your world

FCBULKA

KPMG

BLUESTONE

vodafone

ZEE

Goodyear CAPITAL

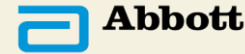
Bisleri

hansa
research

RBL BANK
HEXAWARE

VOLTAS

Pharma & Biotech Recruiters



**Looking
forward to
meeting you
at our
campus.**

